

WHAT TRAIN MANAGEMENT FUNCTIONS ARE AVAILABLE?

PET ROCS can record station arrivals and departures, keep track of ticket lifts and on-train sales, and maintain reservation lists. PET ROCS can also compute FRA passenger mileage for your monthly reports.

CAN THE SYSTEM PROCESS CREDIT CARDS?

We are currently working on integration of internet credit card processing with PET ROCS.

WHAT ARE THE FUTURE PLANS FOR THE SYSTEM?

In addition to the credit card processing, we are working on web site integration, extended reporting, and handheld usage. With the power of Access, there is just about no limit to what we can create in PET ROCS. As always, SDS will customize the system to the user's needs.

WANT TO SEE MORE?

OPEN THIS BROCHURE TO SEE WHAT PET ROCS GIVES YOU ON ONE SCREEN!

OK, I WANT TO SEE MORE. WHAT SHOULD I DO?

Contact SDS at the address below. We will be happy to arrange an online demonstration of the system, and answer any questions you might have. We can also come out to your site to meet with you and your personnel to demonstrate any or all of our products.

AT SDS, RUNNING A SMALL RAILROAD IS MADE EASIER WITH TOOLS CUSTOMIZED TO HOW YOU DO BUSINESS.

**SHORT LINE DATA SYSTEMS INC.
5 WESTMINSTER PLACE
MORRISTOWN NJ 07960**

**PHONE: (973) 898-1346
FAX: (973) 898-1568**

**WEB: WWW.SDSROCS.COM
E-MAIL: SFRIEDLAND@SDSROCS.COM**

PET ROCS™

**Passenger
Ticketing
and
Train
Management
Solution**

SDS™
RUNNING A SMALL RAILROAD MADE EASIER™

WITH PET ROCS, MANAGING YOUR PASSENGERS IS JUST A CLICK AWAY

WHAT IS PET ROCS?

PET ROCS (Passenger Excursion Ticketing Rail Operations and Customer Service system) is a Microsoft Access™ based passenger excursion ticketing, reservations and train management system designed specifically for the short line or excursion railroad.

HOW DOES PET ROCS MANAGE RESERVATIONS AND TICKETING?

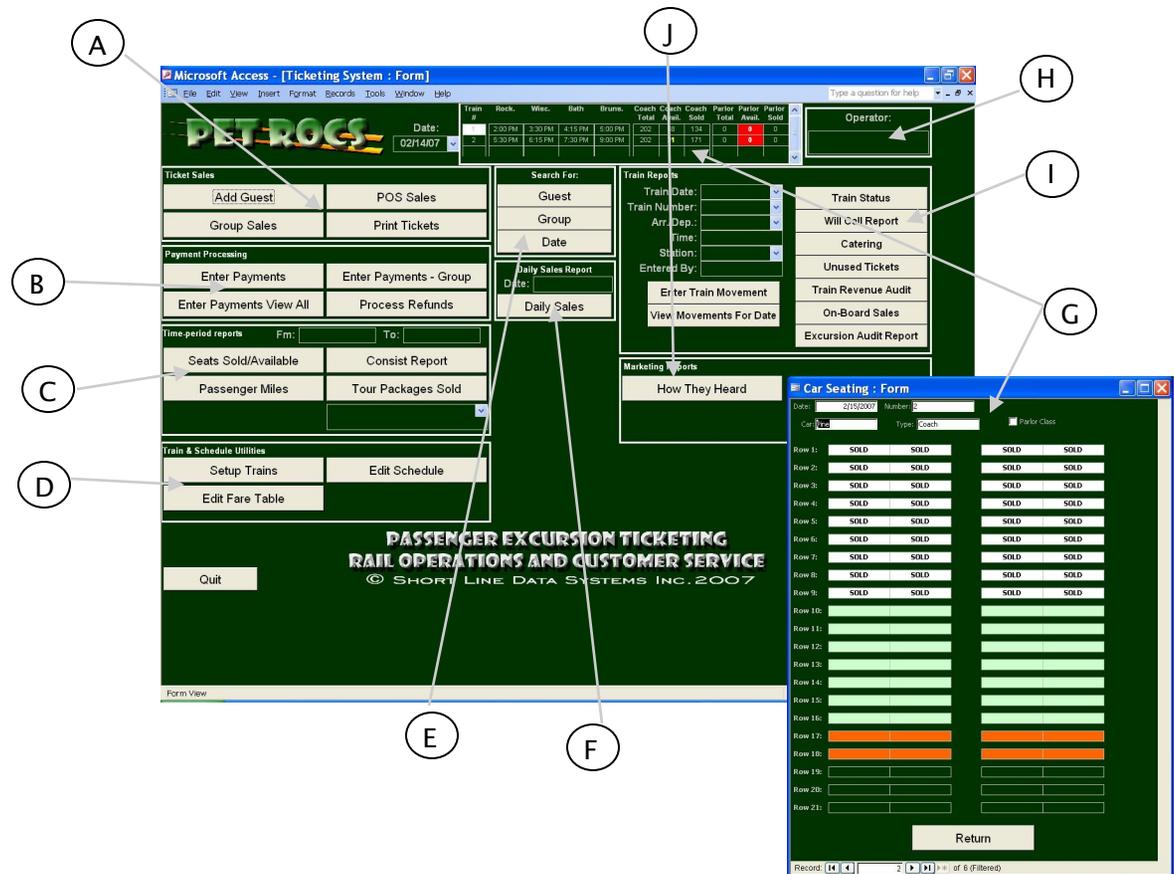
PET ROCS allows the user to take reservations and assign tickets on a train. The system manages train consists, available seats, ticket printing and mailing. As with all of SDS's products, PET ROCS can be completely customized to the user's needs. This includes reports, fare classes and rates, and tickets.

CAN THE SYSTEM BE USED IN THE FIELD?

Yes. PET ROCS can be run on a laptop at a station, or on a tablet or laptop on board the train. Future versions will synch with handheld computers.

DO I NEED ANYTHING SPECIAL TO RUN PET ROCS?

The requirements to run PET ROCS are the same as the classic ROCS system: A computer with Microsoft Access installed, and a 1280X1024 display(17" monitor). A printer is needed to print tickets and reports. PET ROCS is compatible with Windows XP and Vista, and Access 2002, 2003, and 2007.



A - Passenger ticketing is accomplished with pop-up screens for regular sales, point of sale sales, or group ticketing. Tickets are printed directly from the system on your printer.

B - Payments and refunds are managed on these screens.

C - Reports for sales, train consists, FRA passenger miles, and package sales are available with one click.

D - The user has full flexibility to set up train consists, timetables, and fare tables. SDS will customize the system with the user's stations.

E - Customers can be found by name, group name, or date of travel

F - A daily sales report is available with one click.

G - The TrainView screen shows seat availability for a selected date. Seating charts are available to show seating capacities and subscription.

H - The operator entering a transaction is recorded.

I - A comprehensive array of on-train reports are available. These include a purser's report for on-train sales, catering reports for outside suppliers, and audit reports. The time of station arrival and departure is also recorded for schedule analysis.

J - As part of the reservation process, a field is available for recording how a customer heard about the train. The results are available on a report.